British Schools and

Universities Foundation, Inc.

FIFTY-SEVENTH

ANNUAL REPORT

2021

575 MADISON AVENUE, SUITE 1006 NEW YORK, NY 10022-2511 www.bsuf.org

BRITISH SCHOOLS AND UNIVERSITIES FOUNDATION, INC.

A STATEMENT OF PURPOSES AND POLICIES

1) British Schools and Universities Foundation, Inc. has been approved by the United States Treasury Department as an exempt charitable organization under Section 501(c)(3) and is classified as a public domestic charity as defined in Sections 509(a)(1) and 170(b)(1)(A)(vi) of the Code.

An important facet of tax-deductibility is based upon the following ruling of the U.S.Internal Revenue Service: "Contributions to a domestic charity ... which are solicited for a specific project for a foreign charity organization, are deductible under Section 170 of the Code ... where the domestic charity has reviewed and approved the project as being in furtherance of its own exempt purposes and has control and discretion as to the use of the contributions."

2) The purposes of the Foundation, as set forth in its Certificate of Incorporationare:

- a) to make donations, contributions and loans without interest in money, property or otherwise, out of the income and/or assets of the Corporation to, or for the use of, schools whether public or private, colleges whether sectarian or not, universities whether State or not, and educational, scientific or literary institutions of every kind or nature.
- b) to promote, foster and assist the education and academic work of British scholars and students at American educational institutions and vice versa.

3) The Foundation applies three criteria to the selection of educational, scientific or literary institutions to qualify for grants-in-aid:

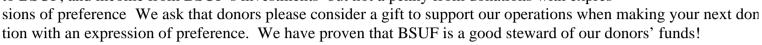
- a) The applicant institution should be active in seeking financial support for specific projects which are clearly defined and documented. Acceptability of these projects should be demonstrated by the efforts of its graduates, alumni/aeand friends who comprise the institution's constituency in the United States.
- b) A non-American institution should have a demonstrable record of cooperation with the United States either by acceptance of American students or by collaboration with comparable institutions in the United States.
- c) The Foundation's grants-in-aid are limited to institutions in the United States and countries of the British Commonwealth of Nations.

CHAIRMAN'S LETTER

2021 wasn't the return to normality for which we all hoped, but it did represent a return to the upward trajectory of

BSUF's donors' generosity. Contributions totaled a record \$13,370,739, up more than 30 percent from 2020. We made 397 grants totaling \$12,763,968, plus continued our support for the Marsha and Fulbright scholarship programs. Cumulative grants now total more than \$113 million, or \$13 million when adjusted for inflation.

BSUF welcomed 10 new approved institutions in 2021, bringing our roster to 567. Once again, no dollars were expended on advertising or marketing to secure these institutionsExpenses to-taled \$72,972, or 0.5 percent of contributions, a figure any other public charity would be hard pressed to match. As always, these few expenses were funded by membership dues, gifts directed to BSUF, and income from BSUF's investments- but not a penny from donations with expres-



BSUF added one new director in 2021- James H. Whitcomb, Jr., Managing Director of the Westbury Group and a graduate of Rugby School, Warwickshire.

Members, US representatives, and others are welcome as always to join us for a board meeting and consider a more active involvement in the Foundation in 2022. Our board meetings are held virtually from 1:30 to 3:00 on the second Tuesday in March (also our annual meeting), September, and December, and the third Tuesday in Jundf we can get back to meeting in person (and we hope we do!), meetings will take place at the Harvard Club of NY at 27 West 44 Street and will include lunch beginning at noon (with the meeting time moved up an hour). For more information, please contact Roger Martin, our Executive Director, a<u>txec@bsuf.org</u>

Thank you to all of our donors, institutions, and US representatives for your continued support of BSUF during this most challenging year.

David Lipson

PLEASE CONSIDER JOINING US

Unlike most Foundations BSUF strives to make grants equalng 100% of the donations it receives. All our Directors serve *pro bono publico*, thereby keeping our expenses to a minimum.

Dues paid by a core of loyal and generous members provide support for the Foundation's entire mission. They also offer an opportunity for individuals and institutions benefiting from our free administrative services to help make these advantages more widely available.

Membership should appeal to those who value British educational ideals and traditions and wish to help sustain them in an era of declining government support. Finally, membership is an expression of belief in the importance of continuing good relations between the U.S. and member nations of the British Commonwealth.

As a form of recognition, Members' names are printed in the Annual Report. BSUF members are invited to attend the Annual Meeting and Luncheon held each year in New York City (at The Harvard Club of New York, 27 West 44th Street) and to partake in discussions concerning the affairs of the Foundation.

Philanthropic organizations such as BSUF must contend with financial strain imposed by inflation, changing economic and financial conditions and the occasional volatility of the public's charitable instincts and preferences. Consequently, we deeply appreciate the trust, confidence and magnanimity of the Foundation's many Members.

Annual dues for Associates, Fellows and Sustaining Members are \$100, \$250 and \$500 respectively. Life member-



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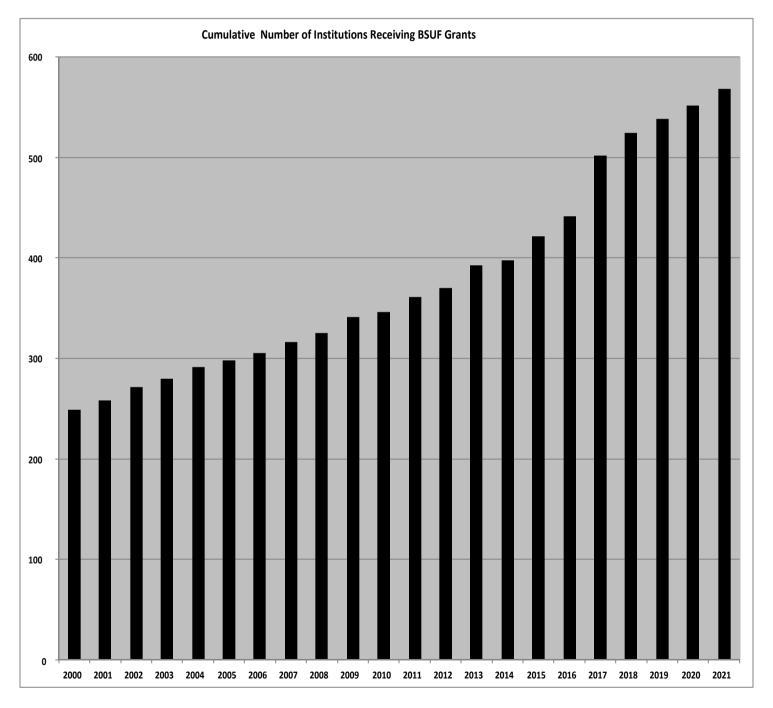
WHAT WE DO

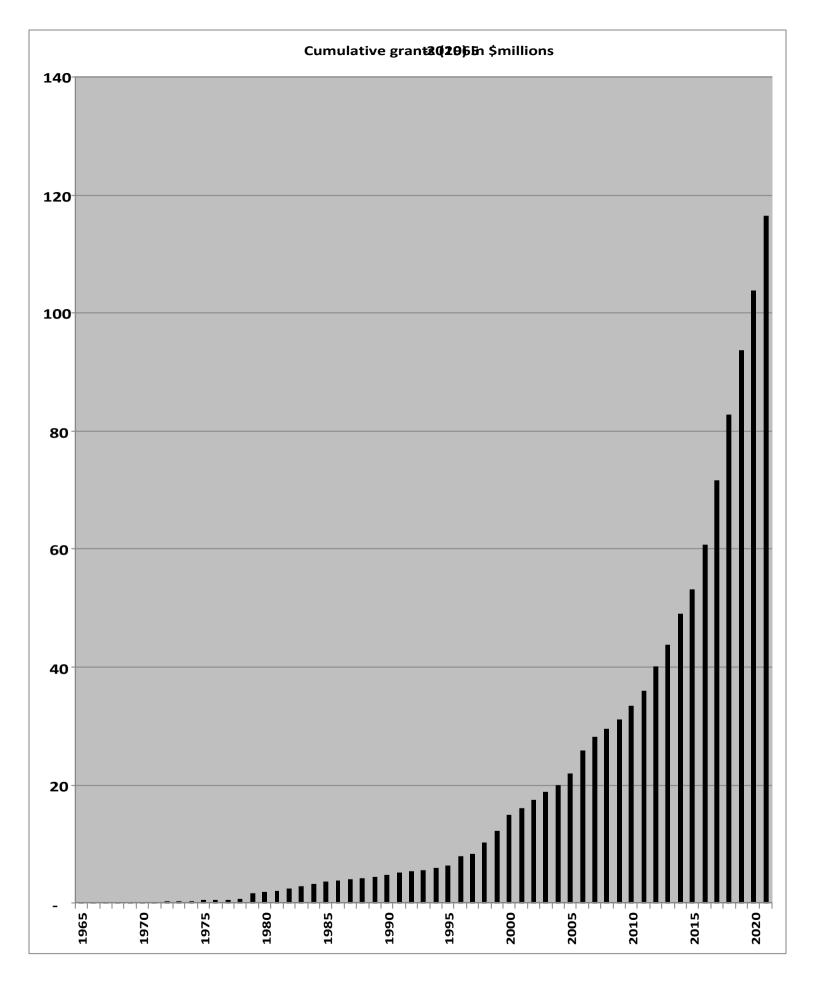
W e are a catalyst enabling U.S. alumni/ae and friends to make tax nominating any approved institution for a possible grant.

-deductible donations with the option of

We encourage British schools, universities and other educational institutions to reach out to their U.S. constituencies in their fund -raising efforts. This Foundation does not conduct campaigns nor assume any responsibility for fund -raising, but "helps those who help themselves". Upon request, BSUF will provide technical advice to U.S. Representatives of approved institutions.

In its 57 years of operation BSUF has made cumulative grants totaling more than \$116,000,000 (almost \$138,000,000 in inflation -adjusted Dollars) to 567 institutions .





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The British Schools and Universities Foundation is pleased to present the Fifty -Fifth Annual Report recording the Foundation's activities during 202It was a most satisfying year and we wish to express our appreciation to our loyal supporters who have made that possible. Their gifts have enabled the Foundation to grant\$12,763,968 to these one hundred and seventy seven institutions:

Advanced Studies in England Aldenham School Ardingly College Bangor University The Barakat **Bedford School Foundation** Birkbeck College, University of London Bishop's Stortford College Blundell's School **Bolton School Bradfield Foundation** Bradford Grammar School **Brighton College Brighton Grammar School** Bristol Grammar School The British Academy The British School at Rome **Bromsgrove School Bryanston School** Campbell College Canford School Cardiff University Caterham School **Charterhouse School** Cheadle Hulme School Cheltenham College Chigwell School Christ Church, Oxford Christian Heritage Centre at Stonyhurst Churcher's College City of London School for Boys Cranfield University Culford School David Nott Foundation Dollar Academy Downside School Dragon School Trust Ltd. Dulwich College Durham Cathedral Durham School Eastbourne College The Edinburgh Academy Foundation Edinburgh Jewish Cultural Centre Egypt Exploration Society Eltham College Epsom College Development Fund Evidence Aid Facing History and Ourselves **Fettes Foundation** Friends of Mustardseed

George Watson's Family Foundation Girls' Day School Trust The Glasgow Academy **Goldsmiths** College The Gresham's Foundation Guildhall School of Music & Drama Haberdashers' Aske's Elstree Schools' Foundation Haileybury College Halcyon London International School Hampton School Harrow Development Trust Headington School The High School of Dundee Hutchesons Educational Trust Institute of Historical Research Jesus College, Cambridge Keele University Kennedy Memorial Trust The King Edward's School Trust King Edward's Witley Kingham Hill School King's College School, Wimbledon The King's School, Worcester **Kingston Grammar School Kingston University** Kristin Linklater Voice Foundation Lady Doak College Lancaster Royal Grammar School Lancing College Latymer Upper School The Leys School Lincoln College, Oxford The Little Sparta Trust Liverpool School of Tropical Medicine London Mathematical Society Magdalen College School, Oxford Malvern College The Manchester Grammar School Marlborough College Melbourne Grammar School Memorial Scrolls Trust Merchant Taylors' School Merchant Taylors School Crosby Mill Hill School Foundation Millfield School Milton's Cottage Trust Newcastle University Newnham College North London Collegiate School Northumbria University

Norwich School Nottingham High School Oundle School Pembroke College, Cambridge The Perse School The Portsmouth Grammar School Prior Park College **Oueen Elizabeth's Hospital School Oueen Mary, University of London Foundation Oueens'** College Cambridge **Oueen's University Belfast** The Radley Foundation Ratcliffe College Foundation **Reigate Grammar School** Repton School **Roedean School** Rossall School The Royal Belfast Academical Institution The Royal Central School of Speech & Drama Roval College of Physicians of London Royal Grammar School Royal Grammar School, Guildford The Royal Welsh College of Music & Drama Rugby School Scientific Exploration Society Scotch College, Melbourne Sedbergh School Sevenoaks School Foundation Sherborne School Foundation Shrewsbury School Foundation Abingdon School St Alovsius' College St. Columbas College St Edmund's School Canterbury St. Edward's School, Oxford St. George's Weybridge St James School for Girls & Boys St. John's College, Cambridge St. Paul's School St. Peter's School Foundation

Stonyhurst College Stonyhurst Foundation Stowe School Foundation Summer Fields School The Sutton Trust Sutton Valence School Swansea University The Taunton School Foundation The Hellenic & Roman Library **Tonbridge School** Trent College Trinity Laban Conservatoire of Music and Dance Trinity School of John Whitgift Abervstwyth University The University of Adelaide University of Birmingham University of Dundee University of Essex University of Leicester University of London University of Nottingham University of Reading University of Salford University of Southampton University of the Arts London The University of West London University of Westminster University of Wolverhampton Uppingham School **UWC** Atlantic College Warwick Independent Schools Foundation Wellington College Wellington School Whitgift School Woldingham School Wolverhampton Grammar School Worcester Cathedral Wycombe Abbey School York Minster Fund

NEWLY APPROVED INSTITUTIONS

In 2021, the Board of Directors approved the following institutions as having met the required qualifications

Barakat Trust The BRIT School The Dover College Trust Kristin Linklater Voice Foundation London Mathematical Society Malvern St. James Girls' School Merchant Taylors' School Northumbria University Queens' College Cambridge Wolverhampton Grammar School he British Schools and Universities Foundation records with gratitude the following members and supporters whose contributions during 2021 totaled \$9,971,498.

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BSUF Annual Report BSUF Marshall and Fulbright Scholarship Awards 2021

Anne Sutton, a Phi Beta Kappa graduate of the University of North Carolina, Chapel Hill and the 2020 -2022 recipient of our BSUF/Marshall Scholarship, is in her second year working toward completion of a Master of Music in Performance degree at the Royal Academy of Music in London. A talented and accomplished soprano, Anne has taken advantage of her time at the Royal Academy to expand her repertoire and to develop her skills as an operatic director. During the 2020 -21 academic year she sang virtually with the Academy's Bach Consort and Chamber Orchestra in a performance of Handel's "Dixit Dominus" and with the Academy Opera in a production of Britten's "A Midsummer Night's Dream." In summer 2021, as a complement to her academic curriculum, she worked at the Berlin Opera Academy, where she was assistant director for their productions of two Puccini operas, Suor Angelica and Gianni Schicchi. More recently she has studied with renowned conductors focusing on Bach's St. John Passion and the *Christmas Oratorio*. As she approaches the conclusion of her studies at the Royal Academy, she looks forward to her Wigmore Hall debut with the Bach Concert series as the soprano soloist in excerpts from Bach's B Minor Mass. Currently she is also engaged in a project exploring early operas by American women, most of which have never been recorded before now. Building upon the knowledge and skills generated during her two years as a Marshall scholar, Anne hopes ultimately to embark upon a career as a performer and also as a designer and director of operas.

Heena Mohammed, the 2021-2022 recipient of the BSUF/Fulbright Scholarship, holds a BA/BS degree in Politics and International Relations from the University of Manchester and is currently working toward a Master's Degree in Public Policy at the University of Chicago. A major component of her graduate study this year has been development and expansion of her skills in quantitative analysis, as she seeks to gain a better understanding of the data science behind policy making. Concerned as she is about racial bias in policing and in the criminal justice system, she is conducting a comparative study of policing models in the U.K. and the U.S. with an emphasis on the theoretical basis of policymaking as it applies to policing and to criminal justice. Her interests in these areas stem in large measure from her employment in the public sector — most recently as Deputy Head of the Police Powers Unit in the U.K. Home Office. Upon completion of the Master's degree she intends to resume governmental work in the U.K. with hopes of focusing on social justice and racial bias in social policy.

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STATEMENTS OF ASSETS AND NET ASSETS - CASH BASIS				
	DECEMBER 31, 20	021 AND 2020		
	ASS	SETS		
		<u>2021</u>	2020	
Cash and cash equivalents Investments, at fair value	\$ 1,994,913 2,357,496 \$ 4,352,409	\$ 1,363,587 2,391,081 \$ 3,574,669		
	NET ASSETS			
Without donor restrictions				
General Fund	1,096,067	1,235,736		
Board Designated				
May Fund Thomas E. Ward Fund	962,529	957,400 472,981	470,490	
Alan C. Root Fund Pearse Fund	842,052	395,116 <u>837,617</u>	393,035	

A copy of the Foundation's full financial report as filed with the New York State Department of Law and including the report of our auditors, Perlman, Schleifer & Perrone, Certified Public Accountants, may be obtained directly from the Foundation upon written request, or from:

NYS Department of Law Charities Bureau 120 Broadway New York, NY 10271 -0332

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STATEMENTS OF REVENUES, EXPENSES AND CHANGES IN NET ASSETS - CASH BASIS

YEARS ENDED DECEMBER 31, 2021 AND 2020

	<u>20</u>	021	2020
Operating revenue Contributions Realized gain (loss) on investments Net appreciation in fair value of investments Interest and dividends	ts	\$ 13,370,73 (4,552)	9 \$ 9,970,387 (200,238)
		20,443 5,238	3,628
Total support and revenue		13,491,868	9,938,520
Operating expenses Program services		12,821,156	10,140,374
Supporting Services Administration	72,972	71,7	715
Total expenses		12,894,128	10,212,089
Change in Net Assets	597	7,740	(273,768)
Net Assets at beginning of year		3,754,669	4,028,238
Net Assets at end of year	4,352,409	3,754,6	69

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EXECUTIVE COMMITTEE

Daniel O'Day, Jr. *Chairman* Rob Garson David Lipson Roger H. Martin, *Ex Officio* Patrick M. Russell David W. Webber In concluding this Report, we would like to commend our dedicated Officers and Directors — who serve without compensation — for their invaluable guidance which has contributed greatly to the development of the Foundation. We end 2022 with pride in our achievements and look forward to future success, confident of the continued interest and help of our loyal supporters.

On behalf of the Board of Directors of the British Schools and Universities Foundation,

5-0-

David Lipson Chairman

April 2022 BSUF may be contacted on the Internet at:

E-mail: info@bsuf.org Website: http://www.bsuf.org

WAYS TO MAKE GIFTS TO BRITISH SCHOOLS & UNIVERSITIES FOUNDATION, INC

Gifts made by check should be mailed to:

British Schools and Universities Foundation 575 Madison Avenue, Suite 1006 New York, NY 100222511

CASH GIFTS - Memberships Annual Membership: \$100 Associate; \$250 Fellow; \$500 Sustaining; Life Membership: \$5,000.

Separate cash gifts may be made to the Foundation, *expressing preference for support of an Approved Institution* Checks should be made payable to British Schools and Universities Foundation, Inc. (or BSUF) and postmarked on or before December 31st to qualify for a currentyear tax deduction.

MATCHING GIFTS - Your employer may have a Matching Gift Program which could double or triple the value of your gift. The company will provide you with a form that when completed should be sent along with your check to BSUF.

SECURITIES - In giving gifts of marketable securities, donors could realize significant tax benefits.

See page 20 for instructions on "How to Give Securities".

GIFTS USING CREDIT CARDS - You can donate by credit card using the Network for Good which charges a fee of 3% of your credit card donation. To make a credit card gift please follow the procedures explained on the Donor Info page of our Web site atwww.bsuf.org.

MAJOR FUNDS - Individual Funds for a dedicated objective within the Foundation's "Statement of Purposes and Policies" may be set up in the case of large donations.

CHARITABLE REMAINDER UNITRUST- A Unitrust designating BSUF as remainder beneficiary affords the donor an immediate charitable tax deduction in the year the trust is created. The trustee pays the donor income during his/her lifetime or that of any other living noncharitable beneficiary the donor may designate. At the death of the income recipient, the remaining assets in the trust would pass on to BSUF as charitable donee; donors may express a preference for an Approved Institution.

INDIVIDUAL RETIREMENT ACCOUNTS can be made

much more tax -efficient by naming BSUF as a beneficiary, with an expression of preference for an Approved Institution. This relieves the Estate of (a) the Distribution and Income Taxes which are levied by Federal and most State govern- ments; and (b) part of the regular Estate Tax

The 2010 Tax Act retroactively extended an earlier provision allowing taxpayers over 70/2 years of age to make IRA distributions of up to \$100,000 directly to qualified charities without being taxed on the withdrawals at ordinary income rates. This provision expired again at the end of 2012, but there are grounds for cautious optimism regarding another retroactive extension. If interested, please ask your professional advisors to notify you of any new developments.

BEQUESTS - A provision in the following form may be made in your Will or Trust bequeathing money to the Foundation; this is intended only as a provision in a full Will or Trust containing all appropriate articles.

SUGGESTED BEQUEST FORM

I bequeath the sum of ____ Dollars to British Schools and Universities Foundation, Inc., a charitable organization under Section 501(c) (3) of the U.S. Internal Revenue Service Code, and incorporated at 575 Madison Avenue, Suite 1006, New York, NY 10022 -2511. Further, I express a preference that the Foundation consider granting aid to

(Name of Institution)

(Location, such as Bristol , United Kingdom)

TRANSFER OF PRIVATE FOUNDATION ASSETS TO BSUF own Private Foundations in the United States over recent years. Many satisfy the tax regulations of the U.S. Internal Revenue Service, or that the administrative burden of maintaining the Private Foundation year after year is more than their volunteers can cope with. One solution is proving to be the transfer of such remaining assets to a Public Charity such as BSUF, which is not a Private Foundation under Section 509 (a) and 170 (b) of the Internal Revenue Code.

U.S. INCOME TAX DEDUCTIONS - Gifts are fully deductible; no goods or services are offered.

ACCOUNTING AND LEGAL GUIDANCE should in all cases be sought from your own professional advisers. Whilst BSUF has general business experience which you may draw on, BSUF is not permitted to offer tax and legal consultation.

HOW TO GIVE SECURITIES TO BRITISH SCHOOLS AND UNIVERSITIES FOUNDATION, INC

I. Securities held by your bank or broker:

Tell your bank or broker the number of shares of each security you wish to give and instruct the bank or broker to send the shares to Heinz Koch at UBS FINANCIAL SERVICES, INC., for the account of British Schools and Universities Foundation, using the following wiring instructions: DTC #221, for credit to A/C VN15929. Prior to transmitting the shares, you or your broker should send advance notice of your gift (including your expression of preference for an approved institution) to:

UBS FINANCIAL SERVICES, INC. Barnes, Thompson & Singe Attn.: Anita Hairston 440 Monticello Avenue, Suite 2000 Norfolk, VA 23510 Tel: (800) 522-5782 or (757) 624-3381 E-mail: anita.hairston@ubs.com -and-BRITISH SCHOOLS AND UNIVERSITIES FOUNDATION, INC. Attn: Patrick Russell, Treasurer 800 Cortelyou Road, Apt 2K Brooklyn, NY 11218 Tel: (718) 469-3083 (Of) (718) 474-6400 E-mail: treasurer@bsuf.org

II. Securities held by you:

- a) Send or deliver unendorsed certificates by Express or Priority Mail, along with a letter of transmittal referencing BSUF and giving your name and address, to Heinz Koch at UBS FINANCIAL SERVICES, INC. with a copy to our Treasurer, using the above addresses.
- b) Under separate cover, mail to Heinz Koch a Stock Power executed in blank for each security, along with a copy of your letter of transmittal. Please also send a copy of your letter of transmittal to our Treasurer. Please *do not* fill in BSUF's name as transferee on either the stock certificate or the Stock Power, and please *do not* send stock certificates to a transfer agent for transfer into BSUF's name.

For listed securities, the value of the gift is the mean between the high and low quotations on the date the gift is made.

Donors should consult their own attorneys or accountants for tax advice about specific gifts.

BSUF's Federal I.D. Number is 136161189.

HISTORICAL BACKGROUND

n the 1950s, a group led by Thomas E. Ward conceived the idea of British Schools & Universities Foundation (BSUF). After overcoming many obstacles, they organized BSUF as a New York State membership corporation on May 1, 1961. The persistent efforts of Mr. Ward, Justice Frederick R. Sanborn and CPA/Tax Attorney Andrew Nelson secured an IRS Tax Exemption Certificate on April 27, 1964.

Much of BSUF's success reflects the formative influence of its early Directors- most notably, the policymaking initiatives of General Counsel Sydney C. Waldecker. Director John F. Rich offered the benefit of his experience as founder of a major fundraising firm. Treasurer Lionel A. deCastro contributed invaluable financial expertise. Vice Presidents A. Denys Cadman and Arthur Grundy provided strong executive abilities. Grundy also brought BSUF to the attention of Richard A. and Kathleen B. May, who admired its work and later made a major bequest to the Foundation.

After the passing of BSUF's founder in 1969, the Directors established the Thomas E. Ward Memorial Fund in gratitude for his inspiring leadership. His successor was Bruce F. E. Harvey, OBE, a versatile and tireless executive officer who served a total of fifteen years as President and Chairman. Over the following ten years, skillful management by successors Thomas E. Ward, Jr. and Alan C. Root further advanced the work of the founders, resulting in accelerated growth and improved operating efficiency. They were succeeded in turn by Scott Bushey and David Lipson, whose joint tenure spanned a critical transition to computerized recordkeeping and a sophisticated database system developed by Director David Webber, who also radically improved BSUF's website and other communications capabilities. Chairman David Lipson initiated a thorough review and update of operating procedures.

In 2006, a bequest from former Chairman Alan Root became a memorial fund bearing his name. Shortly thereafter, a bequest of Charles M. F. Pearse funded an endowment to underwrite scholarships in music and writing. Income from investment of BSUF's memorial funds helps offset the expense of its commitments to furthering educational, scientific and literary work of British Commonwealth institutions and scholars.

BSUF's total cumulative grants to institutions and scholars have totaled more than \$116,000,000.